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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Loeb et al.

Serial No.: 09/845,783

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: Attorney Docket No. 52846-5003-01
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Filed: May 1, 2001

For: Method and System For Qualifying
Consumers For Trade Publication
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**INFORMATION DISCLOSURE STATEMENT
PURSUANT TO 37 C.F.R. §§ 1.56 ET SEQ.**

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In accordance with 37 C.F.R. § 1.97(b), the above-identified Applicants cite the following publication, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. In compliance with 37 C.F.R. § 1.98(d), copy of the publication set forth below and listed on the attached Form PTO 1449 (1 sheet) is provided.

Certificate of Mailing (37 C.F.R. § 1.8)

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited on the date shown below with the U.S. Postal Service with sufficient postage as first-class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Name: Alison B. Weisberg Signature: _____

Date of Deposit July 29, 2004

Other Documents

TradePub.com [online], [retrieved on June 23, 2004]. Retrieved from the Internet. <URL <http://www.tradepub.com>>, 2 pp.

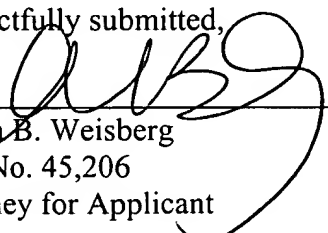
"The Premier Internet Service For Professional Trade Publications", [online] [retrieved on June 23, 2004] Retrieved from the Internet
<URL <http://web.archive.org/web/19981292191933/http://www.tradepub.com>>, 4 pp.

Applicants respectfully request that these items be considered by the Examiner, and that the Examiner acknowledge consideration of these references by initialing and returning copies of the enclosed Form PTO/SB/08A with the next official action.

While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. § 1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention or otherwise material to the patentability of this invention as defined in 37 C.F.R. § 1.56.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(b) exists.

Respectfully submitted,



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Dated: July 29, 2004

Substitute for form 1449 A/PTO				Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)				Application Number	52846-5003-01
				Filing Date	May 1, 2001
				First Named Inventor	Loeb
				Group Art Unit	
				Examiner Name	
Sheet	1	of	1	Attorney Docket Number	018638-04-5007

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FOREIGN PATENT DOCUMENTS						
Exr Initials	Foreign Patent Document			Name of Inventor or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	T ₁
	Country Code	Number	Kind Code (if known)			

[illegible]

Examiner Signature		Date Considered	
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